Let's Meet Tomorrow



Support for Homegrown Regional / International Trade Exhibitions









Let's Meet Tomorrow Support for Homegrown Regional / International Trade Exhibitions

Package	RM67,500	B RM142,500	C RM218,750	RM295,000	E RM381,250
Event duration (days)	Min. 2	Min. 2	Min. 2	Min. 2	Min. 2
Gross space (sqm)	1500 - 3000	3001 - 5000	5001 - 7000	7001 - 9000	> 9001
Total number of visitors (pax)	1000 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	> 5001
Net space and visitors' ratio (%) Local International	90 10	90 10	90 10	90 10	90 10
Partial sponsorship on hall rental: MyCEB Participating venues*	RM15,000 RM7,500	RM25,000 RM12,500	RM37,500 RM18,750	RM50,000 RM25,000	RM62,500 RM31,250
2. Partial sponsorship for international hosted buyers and speakers: Accommodation (3D2N)	RM15,000	RM38,000	RM57,000	RM77,000	RM100,000
Partial sponsorship for marketing: Digital and non-digital advertisement platform and collateral	RM24,000	RM55,000	RM85,500	RM116,000	RM152,500
4. Partial sponsorship for onsite support: Post-tour package, cultural performance, souvenirs, networking cocktail, AV and digital registration	RM6,000	RM12,000	RM20,000	RM27,000	RM35,000



Terms and conditions:

- 1. The organisation applying for support must be registered with the Companies Commission of Malaysia.
- 2. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
- 3. Applicable to professional exhibition organisers, trade associations and event management companies.
- 4. Must have a minimum of two (2) full event days at a participating campaign partner's venue.
- 5. Support is exclusive for hosting of new homegrown trade or semi-trade exhibitions.
- 6. Payment for venue subsidy will be made directly to the venue after event completion.*
- 7. All participating campaign partners need to comply with the post COVID-19 safety measures advised by the Ministry of Health Malaysia.
- 8. This offer is not valid with any other MyCEB campaign or support.
- 9. Campaign is valid until December 2021 and subject to availability.
- 10. Financial support is claimable after completion of event with complete submission of documentation within the stipulated time.

Let's connect:

Exhibition Unit Malaysia Convention & Exhibition Bureau (MyCEB) Level 20, Menara 2, Menara Kembar Bank Rakyat, No. 33, Jalan Rakyat, 50470 Kuala Lumpur, Malaysia Tel : +603 2264 3000 Fax : +603 2276 4092

Email: mycebsalesexhibition@myceb.com.my

Web: www.myceb.com.my



myceb.com.my/meetinmalaysia

REQUEST FOR SUPPORT

Let's MeetTomorrow

Homegrown Regional / International Trade Exhibitions



APPLICANT DETAILS

Company:			
Company License or Business Registration N	Number:		
Address:			
State/Province :			
Country:	Postcode:		
Company Telephone :	Company Fax :	Company Website :	
CompanyType:			
O Professional Exhibition Organiser	O Trade Association		
O Event Management Company	O Others (please specify):		
CONTACT PERSON			
Full Name (salutation, first name, surname)	:		
Designation:			
Telephone:	Fax:	Mobile:	
Email:			

EXHIBITION PROFILE

EXTRIBITION THOUSE	
Name of Exhibition :	
Exhibition Date (DD/MM/YYYY to DD/MM/YYYY)	:
Exhibition Venue:	
Event Website:	
ExhibitionType:	
O Trade exhibition	O Semi-trade exhibition
Industry Sector:	
O Furniture, interior design	O Health, medical equipment
O Jewellery, watch & accessories	O Engineering, industrial, manufacturing, machines, instruments, hardware
O Textiles, apparel, fashion	O Printing and packing
O Business services, retail	O Premium, household, gift, toys
O Beauty, cosmetics	O Environmental protection
O Food and beverages, hospitality	O Transport, logistics, maritime
O IT & Communications	O Travel
O Construction, infrastructure	O Security, fire safety, defence
O Leisure, hobby and entertainment	O Technology
O Electronics, components	O General (including export, trade and investment)
O Automotive, motorcycle	O Others (please specify):

EVENT PROFILE

	Local	Regional (Asia)	International	Total
Trade exhibitors (pax)				
Trade visitors (pax)				
Public visitors (pax)				
Total				
Gross Square Metres :			<u>'</u>	
Nett Square Metres :				
Total Number of Booths:				
Total Number of International	Booths:			

REQUEST FOR SUPPORT

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Homegrown Regional / International Trade Exhibitions



Program	me Outline (Provide a brief overview of the programme schedule and act	tivities, i.e. exhibition hours, seminars, conference, events) :
- 3	Programme	
Day 1		
Day 2		
Day 3		
Day 4		
Day 5		
Day 6		
Day 7		
	rernatively, you may enclose a copy of your confirmed or proposed progr	ramme.
Please o	utline the support requested with a budget proposal. Alternatively, you m	nay enclose an attachment.
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O Packa	- 0	
O Packa	age C	
Please o	utline a list of major supporters and sponsors for this event. Alternatively	, you may enclose an attachment.
	Ve hereby confirm that I/We shall give the consent to Malaysia Convention	
	e purpose of subvention and any related purpose subject to the terms and obtection Act 2010, Malaysia.	d conditions and in the manner set under the Personal Data
	5.555.51.7.16. <u>2</u> 0.167.11.11.157.51.1	
Date of	Application (DD/MM/YYYY) :	Please return completed form to:
0101147	TIPE	Exhibition Unit
SIGNAT	URE:	Malaysia Convention & Exhibition Bureau (MyCEB)
		Level 20, Menara 2, Menara Kembar Bank Rakyat, No. 33, Jalan Rakyat, 50470 Kuala Lumpur, Malaysia
		ivo. 55, Jaian nakyat, 50470 Kuala Lumpur, ivialaysia
NIABAT		Tel : +603 2264 3000
NAME :		Fax : +603 2276 4092
COMPA	NY STAMP :	Email: mycebsalesexhibition@myceb.com.my Web: www.myceb.com.my
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