

Let's Meet Tomorrow



Support for Homegrown
Regional / International
Trade Exhibitions



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Regional / International Trade
Exhibitions

Package	A	B	C	D	E
	RM67,500	RM142,500	RM218,750	RM295,000	RM381,250
Event duration (days)	Min. 2	Min. 2	Min. 2	Min. 2	Min. 2
Gross space (sqm)	1500 - 3000	3001 - 5000	5001 - 7000	7001 - 9000	> 9001
Total number of visitors (pax)	1000 - 2000	2001 - 3000	3001 - 4000	4001 - 5000	> 5001
Net space and visitors' ratio (%)					
Local	90	90	90	90	90
International	10	10	10	10	10
1. Partial sponsorship on hall rental: MyCEB Participating venues*	RM15,000 RM7,500	RM25,000 RM12,500	RM37,500 RM18,750	RM50,000 RM25,000	RM62,500 RM31,250
2. Partial sponsorship for international hosted buyers and speakers: Accommodation (3D2N)	RM15,000	RM38,000	RM57,000	RM77,000	RM100,000
3. Partial sponsorship for marketing: Digital and non-digital advertisement platform and collateral	RM24,000	RM55,000	RM85,500	RM116,000	RM152,500
4. Partial sponsorship for onsite support: Post-tour package, cultural performance, souvenirs, networking cocktail, AV and digital registration	RM6,000	RM12,000	RM20,000	RM27,000	RM35,000

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Terms and conditions:

1. The organisation applying for support must be registered with the Companies Commission of Malaysia.
2. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
3. Applicable to professional exhibition organisers, trade associations and event management companies.
4. Must have a minimum of two (2) full event days at a participating campaign partner's venue.
5. Support is exclusive for hosting of new homegrown trade or semi-trade exhibitions.
6. Payment for venue subsidy will be made directly to the venue after event completion.*
7. All participating campaign partners need to comply with the post COVID-19 safety measures advised by the Ministry of Health Malaysia.
8. This offer is not valid with any other MyCEB campaign or support.
9. Campaign is valid until December 2021 and subject to availability.
10. Financial support is claimable after completion of event with complete submission of documentation within the stipulated time.

Let's connect:

Exhibition Unit
Malaysia Convention & Exhibition Bureau (MyCEB)
Level 20, Menara 2, Menara Kembar Bank Rakyat,
No. 33, Jalan Rakyat, 50470 Kuala Lumpur, Malaysia

Tel : +603 2264 3000
Fax : +603 2276 4092
Email : mycebsalesexhibition@myceb.com.my
Web : www.myceb.com.my



myceb.com.my/meetinmalaysia

REQUEST FOR SUPPORT

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Homegrown Regional / International Trade Exhibitions



APPLICANT DETAILS

Company :		
Company License or Business Registration Number :		
Address :		
State/Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Type :		
<input type="radio"/> Professional Exhibition Organiser	<input type="radio"/> Trade Association	
<input type="radio"/> Event Management Company	<input type="radio"/> Others (please specify) :	
CONTACT PERSON		
Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

EXHIBITION PROFILE

Name of Exhibition :	
Exhibition Date (DD/MM/YYYY to DD/MM/YYYY) :	
Exhibition Venue :	
Event Website :	
Exhibition Type :	
<input type="radio"/> Trade exhibition	<input type="radio"/> Semi-trade exhibition
Industry Sector :	
<input type="radio"/> Furniture, interior design	<input type="radio"/> Health, medical equipment
<input type="radio"/> Jewellery, watch & accessories	<input type="radio"/> Engineering, industrial, manufacturing, machines, instruments, hardware
<input type="radio"/> Textiles, apparel, fashion	<input type="radio"/> Printing and packing
<input type="radio"/> Business services, retail	<input type="radio"/> Premium, household, gift, toys
<input type="radio"/> Beauty, cosmetics	<input type="radio"/> Environmental protection
<input type="radio"/> Food and beverages, hospitality	<input type="radio"/> Transport, logistics, maritime
<input type="radio"/> IT & Communications	<input type="radio"/> Travel
<input type="radio"/> Construction, infrastructure	<input type="radio"/> Security, fire safety, defence
<input type="radio"/> Leisure, hobby and entertainment	<input type="radio"/> Technology
<input type="radio"/> Electronics, components	<input type="radio"/> General (including export, trade and investment)
<input type="radio"/> Automotive, motorcycle	<input type="radio"/> Others (please specify):

EVENT PROFILE

	Local	Regional (Asia)	International	Total
Trade exhibitors (pax)				
Trade visitors (pax)				
Public visitors (pax)				
Total				
Gross Square Metres :				
Nett Square Metres :				
Total Number of Booths :				
Total Number of International Booths :				

